

WAKENING OF
SOUTH BEGINSDuncan U. Fletcher, of Flor-
ida, in Chicago Interview

OUR ADVANTAGES

Work of Southern Commercial Con-
gress Reviewed—Rings Florida In
for its Full Share of Praise

Fletcher, who is president of the Southern Commercial congress, who is at present in Chicago for a hearing is a most earnest worker in the south and its national advancement. He believes Chicago has a golden opportunity to share in the development of the southland.

Chicago has, I believe, through its association of commerce, enjoyed a number of business tours into and through the south," said Senator Fletcher. "The effect was good upon those who participated, and their return has served to arouse a great general interest in the southern states and their development, but I do not like to see thousands of Chicago men go down into the south, in order to realize what the south is doing in national influences and in national development.

The Southern Commercial congress, which I am president, is the name of an organization that is uniting all constructive forces of the south in a single endeavor with two general purposes.

The first purpose is to bring the entire southern population to a more correct understanding of the resources of the south and their significance relative to each man's business.

The second purpose is to sweep out the mind of the nation and of the world of misapprehensions regarding the south, substituting therefore, the facts of the south.

The Southern Commercial congress, as the south is possessed of a leadership along nine lines of physical resource, the utilization of those resources must make the south gloriously prosper and become nationally important.

To make this clear, let me name resources in which the south excels: land, navigable streams, water power, rainfall, wet lands, soils, growing hours, forests, minerals. Upon these nine facts the Southern Commercial congress bases chiefly its work.

Three years ago it came into existence at a meeting of commercial sections in Chattanooga, Tenn. Within six months it had established its headquarters in Washington, and there has been a growth of its work since February, 1908, the erection of the great southern building in Washington, thus giving a physical demonstration of the return to the capital of the nation.

The great organization works in the mind. It touches no business and sells nothing. It is not in politics and it attempts to settle no moot questions. It contents itself throughout the nation in emphasizing the facts of the south so as to drive away erroneous ideas. In three years it has grown from nothing until it has become a nation wide influence, for instead of working solely for the development of the southern states as a section it is working for the disappearance of sectional understanding, and the words of its slogan, "For a great nation through a greater south."

At our annual meeting in Atlanta March 10,000 men were gathered together, 8,000 of them from outside the state of Georgia. Our next regular meeting will be in Nashville in 1912, and will deal with the great subjects of agriculture, education and immigration.

The Southern Commercial congress will act as the directing force and will hold its meetings in New Orleans, keeping the topics close to the subject of commerce. In 1914 it will meet in Oklahoma, in order to utilize the twenty-fifth birthday of Oklahoma as a means of emphasizing on the national mind the rapidity of development which is inherent in the whole south, and the means of its varied and unequal resources. In 1915 our meeting will be held in Washington or Richmond, and will not deal with the facts of the war, but will altogether deal with the vicissitudes of fifty years of peace.

Now let me go into a little detail and show the advantage and opportunity possessed by the south.

In the first place, the most important asset in any country is the people of that country. I do not wish to say that concerning the character of the southern people. Let me refer, not in general terms, because that has passed, but as a matter of history, to the fact that forty-six years ago, the south was in desolation and despair sat by her fireside and her hopes had turned to ashes, and the land had blown away.

The south had suffered defeat in war and had lost \$3,500,000,000 in property, and 25 per cent of her population. The government, the life of her people, and the genius of her institutions had been destroyed. No people ever suffer-

ed such losses in all history and survived.

"The result in the losses in property have been more than restored. The increase in taxable wealth is now more than \$2,000,000,000 every day. Instead of 3,000 miles of railroads then, we now have over 76,000 miles—in which over \$2,000,000,000 is invested. Instead of 3,000,000 bales of cotton then, we produce over 10,000,000 bales of cotton now, and that strip across the south, 1,400 miles long and 500 miles wide, is the source of supply for cotton that is to clothe the world.

"If you will note the upward steps the people of the south have taken; if you will observe the hopeful progress already made; if you will consider the vast undeveloped natural resources, the earnings from farm and factories, the climate and the soil, you will accord to these people as fine qualities of mind and heart as ever stood in true line of battle or conquered in the fierce struggles of peace. So much for the citizenship.

"The real awakening of the south is just beginning. It has taken some time to get foothold and bearings. Out of 621,000,000 acres of land in what is called the south, not 25 per cent is under cultivation. The lands are the lowest priced and most productive to be found on this continent.

"A boy in South Carolina this year (continued on page 10)

AN OBJECT LESSON IN
MUNICIPAL UTILITIES

The first month of the municipal ownership of the waterworks plant in the city of Macon, shows an earning of over one thousand dollars notwithstanding that much unusual expense was incurred. The detailed statement of the receipts and disbursements of the plant was made to the city council, a few nights ago and will be of interest to the people of Fort Pierce, in view of the fact that this city will vote on December 12th on the question of bonding to provide funds to acquire her public utilities in the stepping forward toward more assured stability and prosperity.

This report showed the plant's income during October, the first month of the city's ownership, to be as follows:

Flat rate—\$4,941.07.
Monthly flat rate—\$1,145.32
Meter rates—\$4,310.64
City of Macon (275 hydrants)—\$901.03.

City of Macon—\$74.76.

Total water sales—\$11,372.82.

The expense of the water department, covering the operation of the station and the purchase of 538 tons of fuel, was \$3,484.16. During the month a total of 152,347,000 gallons of water were pumped and filtered.

The monthly distribution for repairs was \$737.67. The cost and management and general operation was \$4,786.09. This included the item of \$2,654.17, interest on bonds. The salaries per month, \$663.06. The general expenses of the office were \$1,048.57, not including the salaries.

This leaves a net profit of \$1,401.78.

Like reports may be secured from all municipal waterworks and electric light plants operated in towns that are alive and there is no reason why Fort Pierce should not reduce her tax rate to half what it is now and in addition pay all expenses of the city government with the income from a city owned electric light plant and waterworks.

GREAT CELEBRATION
IN THE ISLAND CITY

Plans for the great over-sea railroad celebration at Key West are beginning to assume definite shape and the official program will be announced in a few days.

Some of the features already determined on are the reception and entertainment of President Taft and the representatives of the foreign powers, as well as senators, congressmen, governors and other high officials.

A royal welcome will also be extended to Mr. Flagler upon his arrival on the first through train into Key West on January 20.

An immense fleet of United States and foreign men-of-war will assemble in the harbor and take part in the festivities. The night illumination of this great fleet will be one of the spectacular sights of the celebration.

Contracts have been made for five days of aviation, with Lincoln Beachey, who holds the American altitude record, as the star performer, and another birdman of almost equal prominence will appear with him.

A monster parade made up of representatives of the army, navy, marine corps, national guard, naval militia and floats of various civic organizations will be another notable feature.

There will be banquets, balls, shows, boat races, baseball games, fishing trips, excursions to the adjacent keys and to points of interest along the over-sea railroad, fire works, and a usual carnival attractions, besides a grand exhibit of Key West manufactured products, sponge, fish, turtle, marine curiosities and historical relics.

The celebration will begin on January 20 and continue until February 3.

GOOD ROADS
RALLY HEREFort Pierce to be Mecca of An
East Coast Automobile Tour

WILL RUN WEDNESDAY

Immense Barbecue Will be Provided The
Visiting Delegations—Afternoon Mass
Meeting and an Evening Smoker.

Fort Pierce is making extensive preparations for the good roads rally, which is to be held here December 6 in the interest of the Montreal-to-Miami highway and the indications are that the event will be the greatest good roads rally ever held in Florida.

J. K. Williams, secretary of the St. Lucie County Good Roads association is in receipt of advices from the various towns between Jacksonville and Miami, as well as from several inland towns that large delegations will be present, and the various committees are preparing for a crowd of five hundred.

Definite information has been received that Logan W. Page, director of roads for the national department of agriculture, and President Elliott, of the Touring Club of America, will be in attendance on the rally, and will address the crowd assembled in the Crystal theatre.

H. B. Race, of Jacksonville, president of the St. Lucie County Bank, will lead the delegation from Jacksonville, which is now estimated at twenty cars, with a fair prospect of thirty coming from Jacksonville, which, when augmented along the road, will amount to nearly sixty from the northern division of the run. Added to this there are expected to be nearly an equal number from points from the south.

An immense barbecue will be served on the Tucker lot between the store of Hendry & Penney and the St. Lucie Drug store, with an abundance of barbecued beef, mutton and pork, prepared under the skillful direction of John Parker, of Fort Drum, whose reputation in this extends far beyond the limits of the country.

The following committees are at work in preparation to make the rally here next Wednesday the greatest road rally ever held in Florida.

Reception committee—R. Whyte, J. G. Coats, J. E. Andrews, N. O. Penny, K. B. Raulerson, F. H. Fee, R. N. Koblegard, J. K. Williams, Perry Carlton, W. E. VanLandingham, R. R. Ricou, R. T. Garrison, A. K. Wilson and Stanley Kitching.

Checking in and Allotment Committee—A. B. Brown, C. M. Horton, J. K. Williams.

The Entertainment Committee—R. Whyte, L. L. Carlton, P. C. Eldred.

Committee on Meeting—A. K. Wilson, C. M. Horton, and R. Whyte.

Decoration Committee—A. D. Penny, C. C. Feigel, W. I. Fee.

Invitations were extended to the Boards of Trade of the following towns to send representatives to the Good Roads rally to be held here December 6th: St. Augustine, Jacksonville, Miami, West Palm Beach, Daytona, DeLand, Palatka, Ocala, Orlando, Sanford, Gainesville, Titusville, Fort Lauderdale, Stuart and Cocoa.

Arrangements were made with N. O. Penny, to meet the visitors from the north at the Sebastian river and pilot them to Fort Pierce, while R. T. Garrison and R. R. Ricou to meet those from the south at the St. Lucie river.

The committee wishes to urge upon the people of Fort Pierce to co-operate with the decoration committee in their effort to have every building in Fort Pierce fittingly decorated for this important occasion.

THE PROGRAM OF THE
TEACHERS' INSTITUTE

The following is the program of Teachers' Meeting to be held in the Fort Pierce High School building, Friday and Saturday, December 1 and 2:

FRIDAY

9:00 a. m.—Opening Exercise, J. W. Hodge.

9:10—Arithmetic, Ratio and Proportion, Mrs. Fair.

9:40—Discussion led by Miss Kramer and W. T. Eddins.

10:10—Recess.

10:30—To What Extent Should the Chart Class Progress During the First Four Months in Reading, Spelling and Numbers? Mrs. Schofield and Mrs. Hunter.

11:00—Discussion led by Misses Slater and Morgan.

11:30—Noon Recess.

1:00 p. m.—Busy Work for Primary Grades, Mrs. Schorer, L. B. Mer-shon and Miss Annie Brown.

1:20—Discussion led by Misses Smith and Starck.

1:40—How I Teach Penmanship, Prof. W. M. Morgan, Misses Thorne and Johns.

2:10—Discussion by Institute.

2:30—Recess.

2:50—Value of Review and Examination.

tions, W. C. Edwards and G. Evans.

3:20—Discussion by W. L. Leisher, Misses Hall and Stinson.

4:00—Dismissal.

SATURDAY

9:00 a. m.—Opening Exercises, Mrs. Schofield.

9:10—Should Diacritics be Taught Without Phonetic Analysis? Misses Wigfield and Johns.

9:25—Discussion led by Miss Bell and W. M. Morgan.

9:40—Value of May Drawing in Teaching Geography and History, Miss Thorne and Mrs. Fair.

10:00—Discussion by Institute.

10:30—Recess.

10:50—Co-operation of Parents With Teachers, Messrs. Geo. E. Dutton, A. C. Dittmar, et. al.

11:30—Noon Recess.

1:00—General questions and topics of interest. Short talks by teachers and parents.

3:00—Dismissal.

Arrangements are being made by the citizens of Fort Pierce to entertain the teachers. Teachers will receive pay for Friday if they attend the Institute, not otherwise. All the cost to the teachers will be car fare. It is expected that each teacher prepares the work as outlined to the best of his or her ability. Respectfully,
J. W. HODGE, Supt.

SILVER SERVICE FOR
BATTLESHIP FLORIDA

In the presentation of the silver service to the officers of the United States battleship Florida by the citizens and legislature of the state for which she has been named, there centers much interest, and the movements of the Florida have been followed closely by Floridians since she went into commission last month.

The presentation will take place at Pensacola, whether the Florida has been ordered by the navy department and where, together with her sister ship, the Utah, she will remain from December 16 to 19. The Florida which is now at Guantanamo, Cuba, will steam from Guantanamo directly for Pensacola.

In view of the fact that the final arrangements for the presentation have not yet been made, and Capt. H. S. Knapp, commanding the Florida, has not been made wholly familiar with all the circumstances, Governor Gilchrist has been in receipt of a letter from him of recent date asking that such early information as is possible, be forwarded to him, that he may make such arrangements as may be necessary before leaving Guantanamo.

In addition to the silver service to be presented by the state of Florida and her citizens, the money for which was appropriated partly by the legislature and partly raised by private subscription, the Martha Reid chapter, U. D. C., will present the Florida with a table at the same time. A committee from the chapter has been appointed to communicate with Captain Knapp as to the plans of presentation, but at the time of his writing to Governor Gilchrist had not done so, and he chose that opportunity of asking for further information along that line.

In reply to Captain Knapp's letter, Governor Gilchrist has written, announcing that he had appointed a committee of arrangements with reference to the presentation of the silver service (continued on page 5)

FLORIDA'S PROGRESS
IN GROWTH OF SOUTH

Much has been written and said of late concerning the present industrial awakening in the Southern states, but the half has not been told, neither is it realized but by a few to what extent this Southern progress has gone. It indicates, however that within the next quarter of a century there will be but few, if any, of the bare acres of fertile soil in the South that will not be yielding a rich harvest to the industrious husbandman.

No matter where you go now, on every hand you will note that the people are building homes, schoolhouses, churches, roads, railways, trolley lines, and power plants, and where erstwhile the primeval forest stood in all its silent grandeur, you now find a cloud of smoke rising from a bustling city of thousands of inhabitants, ninety per cent of whom are building, or own their own homes, and their bank accounts are being swelled weekly by their earnings in the factories of the town.

The work is now being pushed with such vigor that it will go on indefinitely, for the question of supply and demand is the pendulum that regulates the force and the speed, and in consequence of this fact, the South is no more a land of problems, but a land of phenomenal progress.

"The Caveny's" the first number of the Lyceum attractions for the winter season, appeared in the Improvement Club hall last Saturday evening, to a large audience, that was thoroughly entertained with the ability of Mr. Caveny as a crayon artist, cartoonist and clay modeler. Mrs. Caveny's musical numbers were of a high order and were thoroughly enjoyed.

THE BEAUTY OF
FAIR FLORIDA"Her Charms Seem to Hold One
Entrance as Tho' by a Spell"

DEVELOPMENT EVIDENT

Writer in Cosmopolitan Says Florida Is
"The Poor Man's Paradise" as Well
As "The Rich Man's Playground"

I have been all over the great state of Florida. I have been up one coast and down the other. I have seen all the famous show places of the state. I have seen the mighty results of Florida's wonderful and comparable soil. Last year I saw the human trend of travel to Florida like a great army of invasion. I have seen land values rise several hundred per cent in only a few months because of this tremendous demand for Florida land. I know the beauty of her exquisite climate, her growing verdure, her draped trees festooned with the dreamy moss, her pines, palms, palmettoes, her wonderful streams, unlike those of any other region of the world, and I have felt the gripping charm her "out of doors" that seems to hold one entranced as tho' by a spell.

All the wonders of Florida it has been my peculiar pleasure to have visited and viewed during the past two years. I am wholly and completely subdued and infected with the index finger on the right hand of the world. Here are soon to come the tireless greyhounds of the sea, carrying full cargoes to all parts of the universe on their way to and from the Atlantic and Pacific oceans through the Panama canal. The entire state is one gigantic field of activity. Development is in the air everywhere. The madness of money and opportunity has grasped hands. The government has appropriated many millions for the improvement of Florida waterways. This points to the nearby future, when Florida shall stand forth to the world with the most important ports of call for the thousands of ocean vessels which will have directed their course toward the Panama canal and Florida. There are more stupendous undertakings in this state than in any other section of our nation.

Florida has been known heretofore as the "rich man's playground," but it has now become the "poor man's paradise."

We people of the north and east and west do not know what life is until we have spent some time in Florida.

The beauty of the sky and landscape, the beauty of climate and health, the voluptuousness of foliage and farms, are nothing to be compared with the great and limitless opportunities for the man of ordinary means to establish himself upon just a few acres and make those acres give him all there is in life to own.

I have seen ten acres of Florida land produce at the rate of more than \$800 per acre. The man who owned this garden patch of ground came to Florida to die, after he had sickened his body bending over a dirty desk for fifteen years in a northern city; and, mark you, this man knew nothing of farming when he came. Today he is rich beyond his wildest dreams of youth. He can go out any day of the year and pick growing things for his table. His wife and babies are simply bubbling over in generous health, and this man is every bit as much a prince as though ages of royal blood flowed through his veins. I have visited the many successful colonies which have sprung up over Florida, and I have seen there more peace, pleasure and profit to the square inch than has ever been my good fortune to behold before.

Mind you, those northern men and women who are filling up Florida, are not a few hundred in numbers, but they can be seen by the thousands and scores of thousands. You may talk with them from the windows of your Pullman as you travel along, and the universal answer to your question is: "I would not go back home for anything in the world."

Now, when the whole north is settling down to six months of ice, idleness, large coal and plumber bills, and the northern farmer is doing nothing but chop wood and mend fences, the Florida farmer is tilling his fields, planting his third crops which he will send to market in midwinter and sell for prices that would set a northern farmer by ears with envy. This is the beauty of Florida. You buy the land, and pay your money for it according to the number of acres you contract for, the climate and sunshine, the ability to walk around every day in your shirt-sleeves—these things belong to the land and come to your tree from nature.—E. Roy Melcent, in Cosmopolitan.

Herman Kanderlin will open his new jewelry store in one of the seven rooms of the recently erected Myers block, next week, with a full line of watches, diamonds, jewelry and silverware. Mr. Kanderlin comes from Fort Pierce where he owns another store, but will bring his family from there to Fort Lauderdale.—Fort Lauderdale Herald.